



**CONFIDENTIAL**

# COROLLA

2009 SUGGESTED PRICE GUIDE

SCHEDULE B

EFFECTIVE DATE: 01/2009

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
1831	4 DOOR SEDAN	Base 5MT	\$15,350	\$14,352	
1832	4 DOOR SEDAN	Base 4ECT	\$16,150	\$15,100	
1838	4 DOOR SEDAN	LE 4ECT	\$16,750	\$15,326	
1840	4 DOOR SEDAN	XLE 4ECT	\$17,650	\$16,149	
1833	4 DOOR SEDAN	S 5MT	\$16,420	\$15,023	
1834	4 DOOR SEDAN	S 4ECT	\$17,250	\$15,783	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			1831	1832	1838	1840	1833	1834		

**AUDIO**

<b>EJ</b>	JBL AM/FM/6CD w/ 8 Spkr	\$1,060	\$795								S, XLE, XRS: EV, NV	XRS: PO S: PO, SX
<b>EV</b>	AM/FM/6CD w/ 6 Spkr	\$240	\$180	O	O	O					S, XLE, XRS: EJ, NV	
<b>EV</b>	AM/FM/6CD w/ 6 Spkr	\$200	\$150				O	O	O		S, XLE, XRS: EJ, NV	
<b>NV</b>	AVN Navigation	\$1,300	\$1,105				O	O	O		S, XLE, XRS: EJ, EV	

**OPTION**

<b>AW</b>	16" Alloy Wheels	\$580	\$464			O						S: SX	
<b>AW</b>	16" Alloy Wheels	\$410	\$328				O	O	O			S: SX	
<b>BI</b>	Black Heated Rearview Mirror	\$0	\$0	O	O								Base: CK
<b>CK</b>	All Weather Guard Package	\$150	\$125	O	O	O	O	O	O				Base: BI LE: EM
<b>CL</b>	Cruise Control	\$250	\$200	O	O	O	O	O	O			S: SX	
<b>CM</b>	Outside Rear View Mirror - Color	\$0	\$0			O						LE: EM	
<b>EM</b>	Color Heated Outside Mirror	\$0	\$0			O						LE: CM	LE: CK
<b>FE</b>	50 State Emissions	\$0	\$0	O	O	O	O	O	O				LE: LE
<b>KE</b>	Keyless Entry	\$245	\$196			O							
<b>LA</b>	Leather Package	\$1,550	\$1,240					O	O				XRS: PO S: PO, SX
<b>LE</b>	LE Grade Package	\$0	\$0			O							LE: CK, CM, EM
<b>PO</b>	Power Package	\$635	\$508					O	O			S: SX	

MODEL APPLICATION ■ = Not Available O = Optional STD =Standard Equipment

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2009 safety standards.



# TOYOTA

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1831	4 DOOR SEDAN	Base	5MT	\$15,350	\$14,352	
1832	4 DOOR SEDAN	Base	4ECT	\$16,150	\$15,100	
1838	4 DOOR SEDAN	LE	4ECT	\$16,750	\$15,326	
1840	4 DOOR SEDAN	XLE	4ECT	\$17,650	\$16,149	
1833	4 DOOR SEDAN	S	5MT	\$16,420	\$15,023	
1834	4 DOOR SEDAN	S	4ECT	\$17,250	\$15,783	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS	
			1831	1832	1838	1840	1833	1834			
<b>RF</b> Rear Spoiler	\$200	\$160						O	O	S: SX	
<b>SR</b> Power Tilt and Slide Moonroof	\$890	\$712			O	O	O	O	O		
<b>SX</b> Sport Package	\$1,495	\$1,196						O	O	S: AW, CL, PO, RF	
<b>UI</b> Cigarette Lighter	\$30	\$24	O	O	O	O	O	O	O		
<b>VS</b> Vehicle Stability Control	\$250	\$215	O	O	O	O	O	O	O		

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SCHEDULE B

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MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
1835	4 DOOR SEDAN	XRS 5MT	\$18,860	\$17,256	
1836	4 DOOR SEDAN	XRS 5ECT	\$20,050	\$18,345	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			1835	1836					

**AUDIO**

<b>EJ</b>	JBL AM/FM/6CD w/ 8 Spkr	\$1,060	\$795	O	O				S, XLE, XRS: EV, NV	XRS: PO S: PO, SX
<b>EV</b>	AM/FM/6CD w/ 6 Spkr	\$200	\$150	O	O				S, XLE, XRS: EJ, NV	
<b>NV</b>	AVN Navigation	\$1,300	\$1,105	O	O				S, XLE, XRS: EJ, EV	

**OPTION**

<b>CK</b>	All Weather Guard Package	\$150	\$125	O	O					Base: BI LE: EM
<b>FE</b>	50 State Emissions	\$0	\$0	O	O					LE: LE
<b>LA</b>	Leather Package	\$1,490	\$1,192	O	O					XRS: PO S: PO, SX
<b>PO</b>	Power Package	\$635	\$508	O	O				S: SX	
<b>SR</b>	Power Tilt and Slide Moonroof	\$890	\$712	O	O					
<b>UI</b>	Cigarette Lighter	\$30	\$24	O	O					

MODEL APPLICATION

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FACTORY INSTALLED OPTIONS		OPTIONAL EQUIPMENT DESCRIPTIONS
<b>AW</b>	16" Alloy Wheels	16" Alloy Wheels P205/55R16 AL
<b>BI</b>	Black Heated Rearview Mirror	Outside Rear View Mirror - Black with heater
<b>CK</b>	All Weather Guard Package	All Weather Guard Package
<b>CL</b>	Cruise Control	Cruise Control
<b>CM</b>	Outside Rear View Mirror - Color	Outside Rear View Mirror - Color
<b>EJ</b>	JBL AM/FM/6CD w/ 8 Spkr	JBL AM/FM CD Changer 8 spkrs hands free system
<b>EM</b>	Color Heated Outside Mirror	Outside Rear View Mirror- Color with heater
<b>EV</b>	AM/FM/6CD w/ 6 Spkr	AM/FM In-Dash 6 CD Changer 6 spkrs
<b>FE</b>	50 State Emissions	50 State Emissions
<b>KE</b>	Keyless Entry	Keyless entry
<b>LA</b>	Leather Package	Leather Package
<b>LE</b>	LE Grade Package	LE Grade Package
<b>NV</b>	AVN Navigation	Navigation w/ 6 spkrs
<b>PO</b>	Power Package	Power Package
<b>RF</b>	Rear Spoiler	Rear Spoiler
<b>SR</b>	Power Tilt and Slide Moonroof	Power tilt and slide moonroof
<b>SX</b>	Sport Package	Sport Package
<b>UI</b>	Cigarette Lighter	Cigarette Lighter
<b>VS</b>	Vehicle Stability Control	Vehicle Stability Control

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