



CONFIDENTIAL

COROLLA

2010 SUGGESTED PRICE GUIDE

SCHEDULE B

EFFECTIVE DATE: 01/2010

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
1831	4 DOOR SEDAN	Base 5MT	\$15,450	\$14,445	
1832	4 DOOR SEDAN	Base 4ECT	\$16,250	\$15,193	
1838	4 DOOR SEDAN	LE 4ECT	\$16,850	\$15,419	
1840	4 DOOR SEDAN	XLE 4ECT	\$17,750	\$16,241	
1833	4 DOOR SEDAN	S 5MT	\$16,520	\$15,115	
1834	4 DOOR SEDAN	S 4ECT	\$17,350	\$15,875	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			1831	1832	1838	1840	1833	1834		

AUDIO

EJ	JBL AM/FM/6CD w/ 8 Spkr	\$1,010	\$758						O	O	S, XLE, XRS: EV, NV	XRS: PO S: PO, SX
EJ	JBL AM/FM/6CD w/ 8 Spkr	\$1,060	\$795								S, XLE, XRS: EV, NV	XRS: PO S: PO, SX
EV	AM/FM/6CD w/ 6 Spkr	\$240	\$180	O	O	O					S, XLE, XRS: EJ, NV	
EV	AM/FM/6CD w/ 6 Spkr	\$200	\$150						O	O	S, XLE, XRS: EJ, NV	

OPTION

AO	Auto Air Conditioner	\$230	\$184						O			
AW	16" Alloy Wheels	\$410	\$328						O	O	O	S: SX
AW	16" Alloy Wheels	\$580	\$464			O						S: SX
BI	Black Heated Rearview Mirror	\$0	\$0	O	O							Base: CK
CK	All Weather Guard Package	\$150	\$125	O	O	O	O	O	O	O		Base: BI LE: EM
CL	Cruise Control	\$250	\$200	O	O	O	O	O	O	O		S: SX
CM	Outside Rear View Mirror - Color	\$0	\$0			O						LE: EM
EM	Color Heated Outside Mirror	\$0	\$0			O						LE: CM
FE	50 State Emissions	\$0	\$0	O	O	O	O	O	O	O		LE: LE
KE	Keyless Entry	\$245	\$196			O						
LA	Leather Package	\$1,550	\$1,240						O	O		XRS: PO S: PO, SX
NV	AVN Navigation	\$1,300	\$1,105						O	O	O	S, XLE, XRS: EJ, EV

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.

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1831	4 DOOR SEDAN	Base	5MT	\$15,450	\$14,445	
1832	4 DOOR SEDAN	Base	4ECT	\$16,250	\$15,193	
1838	4 DOOR SEDAN	LE	4ECT	\$16,850	\$15,419	
1840	4 DOOR SEDAN	XLE	4ECT	\$17,750	\$16,241	
1833	4 DOOR SEDAN	S	5MT	\$16,520	\$15,115	
1834	4 DOOR SEDAN	S	4ECT	\$17,350	\$15,875	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS	
			1831	1832	1838	1840	1833	1834			
PO Power Package	\$635	\$508						O	O	S: SX	
QA LE EVP #1	\$100	\$90			O					CL,KE	
QB XLE EVP #2	\$230	\$207					O			AO,CL	
QC S EVP #3	\$355	\$319						O	O	AW,CL,PO,RF,SX	
RF Rear Spoiler	\$200	\$160						O	O	S: SX	
SR Power Tilt and Slide Moonroof	\$890	\$712			O	O		O	O		
SX Sport Package	\$1,495	\$1,196						O	O	S: AW, CL, PO, RF	
UI Cigarette Lighter	\$30	\$24	O	O	O	O		O	O		
UP Upgrade Package	\$695	\$556		O							
UP Upgrade Package	\$665	\$532	O								

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MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
1835	4 DOOR SEDAN	XRS 5MT	\$18,960	\$17,347	
1836	4 DOOR SEDAN	XRS 5ECT	\$20,150	\$18,437	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			1835	1836					

AUDIO

EJ	JBL AM/FM/6CD w/ 8 Spkr	\$1,010	\$758	O	O				S, XLE, XRS: EV, NV	XRS: PO S: PO, SX
EV	AM/FM/6CD w/ 6 Spkr	\$200	\$150	O	O				S, XLE, XRS: EJ, NV	

OPTION

CK	All Weather Guard Package	\$150	\$125	O	O					Base: BI LE: EM
FE	50 State Emissions	\$0	\$0	O	O					LE: LE
LA	Leather Package	\$1,490	\$1,192	O	O					XRS: PO S: PO, SX
NV	AVN Navigation	\$1,300	\$1,105	O	O				S, XLE, XRS: EJ, EV	
PO	Power Package	\$635	\$508	O	O				S: SX	
SR	Power Tilt and Slide Moonroof	\$890	\$712	O	O					
UI	Cigarette Lighter	\$30	\$24	O	O					

MODEL APPLICATION

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FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
AO Auto Air Conditioner	Auto Air Conditioner
AW 16" Alloy Wheels	16" Alloy Wheels with P205/55R16 Steel-belted Radial Tires
BI Black Heated Rearview Mirror	Black Electric Outside Rear View Mirror w/Heater
CK All Weather Guard Package	All Weather Guard Package: Includes Heavy Duty Heater with Rear Seat Heater Duct, Anti-Chip Tape and Heated Outside Mirrors
CL Cruise Control	Cruise Control
CM Outside Rear View Mirror - Color	Color-Keyed Outside Rear View Mirrors
EJ JBL AM/FM/6CD w/ 8 Spkr	JBL AM/FM/ In-Dash 6 CD Changer with WMA/MP3 Playback Capability, XM Satellite Radio with 90 day Trial Subscription, Bluetooth with Eight Speakers in Six Locations and Steering Wheel Mounted Audio & Hands-Free Controls
EM Color Heated Outside Mirror	Color Keyed Electric Outside Rear View Mirror w/Heater
EV AM/FM/6CD w/ 6 Spkr	AM/FM/ In-Dash 6 CD Changer with WMA/MP3 Playback Capability, Satellite Capable (Requires Receiver & Subscription) with Six Speakers
FE 50 State Emissions	50 State Emissions
KE Keyless Entry	Remote Keyless Entry w/ Key Transmitter
LA Leather Package	Leather Package: Includes Leather Seats and Headrests, Molded Leather Door Trim, Shift Knob, Leather Covered Center Console with Sliding Armrest and Front Seat Heaters
NV AVN Navigation	Touch-Screen Navigation System with AM/FM/CD player with WMA/MP3 Playback Capability, Satellite Capable (Requires Receiver & Subscription) with Six Speakers
PO Power Package	Power Package: Includes Power Windows with Driver's Side One-Touch Down and Remote Keyless Entry w/ Key Transmitter
QA LE EVP #1	LE EVP #1: Includes Cruise Control and Remote Keyless Entry
QB XLE EVP #2	XLE EVP #2: Includes Cruise Control and Auto A/C
QC S EVP #3	S EVP #3: Includes 16" Alloy Wheels with P205/55R16 Steel-belted Radial Tires, Rear Deck Spoiler, Power Windows with Driver's Side One-Touch Down, Remote Keyless Entry w/ Key Transmitter and Cruise Control
RF Rear Spoiler	Rear Deck Spoiler

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TOYOTA

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FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
SR <i>Power Tilt and Slide Moonroof</i>	Power Tilt & Slide Moonroof with Sunshade
SX <i>Sport Package</i>	Sport Package: Includes 16" Alloy Wheels with P205/55R16 Steel-belted Radial Tires, Rear Deck Spoiler, Power Windows with Driver's Side One-Touch Down, Remote Keyless Entry w/ Key Transmitter and Cruise Control
UI <i>Cigarette Lighter</i>	Cigarette Lighter with Ash Tray
UP <i>Upgrade Package</i>	Upgrade Package: Includes Power Door Locks with Driver's Side One-Touch Down Power Window

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