



CONFIDENTIAL

FJ CRUISER 4X2

2010 SUGGESTED PRICE GUIDE

SCHEDULE B

EFFECTIVE DATE: 12/01/2009

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
4702	4X2 AT V6	5AT	\$24,180	\$22,244	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			4702						

OPTION

OPTION	DESCRIPTION	MSRP	DEALER PRICE	4702	MODEL APPLICATION	CONFLICTS	REQUIREMENTS
AL	17" Alloy Wheels w/ P265/70R17 Tire	\$650	\$520	O		TR, UP, UR	
CQ	Convenience Package:	\$2,275	\$1,820	O		SE	
DL	Locking Rear Differential	\$340	\$272	O		UP, UR	
FE	50 State Emissions	\$0	\$0	O			
MC	Iceberg Exterior Color	\$0	\$0	O			
RB	Running Boards	\$345	\$276	O		SE	
RL	Daytime Running Lights	\$40	\$32	O		SE	
TR	TRD Sport Package:	\$2,580	\$2,064	O		AL, MC, UP, UR	
UP	Upgrade Package #1:	\$2,490	\$1,968	O		AL, DL, TR, UR	CQ
UR	Upgrade Package #2:	\$2,550	\$2,013	O		AL, DL, TR, UP	CQ

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



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EFFECTIVE DATE: 12/01/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
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AL 17" Alloy Wheels w/ P265/70R17 Tires w/ Fullsize Spare	17" Alloy Wheels w/ P265/70R17 Tires w/ Fullsize Spare
CQ Convenience Package:	Remote Keyless Entry System, Cruise Control, Power Outside Mirrors with Illuminated Markers, Rear Privacy Glass, Rear Wiper, Backup Camera Linked to an Electrochromic Mirror with Integrated Backup Camera Monitor, Spare Tire Cover
DL Locking Rear Differential	Locking Rear Differential
FE 50 State Emissions	50 State Emissions
RB Running Boards	Running Boards
RL Daytime Running Lights	Daytime Running Lights
TR TRD Sport Package:	TRD 16-in. 6-Spoke Alluminum Alloy Wheels with Silver Paint Finish, BFGoodrich All-Terrain P265/75R16 Tires, High-speed-tuned TRD Bilstein Shock Absorbers, All-Iceberg White Exterior Color and TRD Graphics
UP Upgrade Package #1:	17-in. 6-Spoke Aluminum Alloy Wheels with P265/70R17 Tires and Full Size Spare, Locking Rear Differential, 115V, 400W Power Outlet, AM/FM/MP3 6-Disc CD Changer w/ 8 Speakers and Aux Audio Jack, Exterior Color-Keyed Door Trim Inserts, Multi-Information Display Floating Ball Type (Inclinometer, Compass, Temperature), Leather-wrapped Steering Wheel with Integrated Audio Controls, Shift Knob with Silver-Tone Accents, Rear Intuitive Parking Assist Sonar
UR Upgrade Package #2:	17-in. 6-Spoke Aluminum Alloy Wheels with P265/70R17 Tires and Full Size Spare, Locking Rear Differential, 115V, 400W Power Outlet, AM/FM/MP3 6-Disc CD Changer w/ 9 Speakers (Includes Subwoofer with Off Switch) and Aux Audio Jack, Exterior Color-Keyed Door Trim Inserts, Multi-Information Display Floating Ball Type (Inclinometer, Compass, Temperature), Leather-wrapped Steering Wheel with Integrated Audio Controls, Shift Knob with Silver-Tone Accents, Rear Intuitive Parking Assist Sonar

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FJ CRUISER 4X4

2010 SUGGESTED PRICE GUIDE

SCHEDULE A

EFFECTIVE DATE: 12/01/2009

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	COMMENTS
4703	4X4 MT V6	6MT	\$25,360	
4704	4X4 AT V6	5AT	\$25,770	

FACTORY INSTALLED OPTIONS	MSRP	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
		4703	4704					

OPTION

AL	17" Alloy Wheels w/ P265/70R17 Tire	\$650	<input type="radio"/>	<input type="radio"/>		OF, SE, UP, UR	
CQ	Convenience Package:	\$2,275	<input type="radio"/>	<input type="radio"/>		SE	
DL	Locking Rear Differential	\$340	<input type="checkbox"/>	<input type="radio"/>		OF, SE, UP, UR	
FE	50 State Emissions	\$0	<input type="radio"/>	<input type="radio"/>			
MC	Iceberg Exterior Color	\$0	<input type="radio"/>	<input type="radio"/>			
OF	All-Terrain Package:	\$1,335	<input type="checkbox"/>	<input type="radio"/>		AL, DL, SE, UP, UR	CQ
OF	All-Terrain Package:	\$995	<input type="radio"/>	<input type="checkbox"/>		AL, DL, SE, UP, UR	CQ
RB	Running Boards	\$345	<input type="radio"/>	<input type="radio"/>		SE	
RL	Daytime Running Lights	\$40	<input type="radio"/>	<input type="radio"/>		SE	
SE	Trail Teams Special Edition	\$6,695	<input type="checkbox"/>	<input type="radio"/>		AL, CQ, DL, MC, OF, RB, RL, UP, UR	FE
SE	Trail Teams Special Edition	\$6,355	<input type="radio"/>	<input type="checkbox"/>		AL, CQ, DL, MC, OF, RB, RL, UP, UR	FE
UP	Upgrade Package #1:	\$2,660	<input type="checkbox"/>	<input type="radio"/>		AL, DL, OF, SE, UR	CQ
UP	Upgrade Package #1:	\$2,250	<input type="radio"/>	<input type="checkbox"/>		AL, DL, OF, SE, UR	CQ
UR	Upgrade Package #2:	\$2,720	<input type="checkbox"/>	<input type="radio"/>		AL, DL, OF, SE, UP	CQ
UR	Upgrade Package #2:	\$2,310	<input type="radio"/>	<input type="checkbox"/>		AL, DL, OF, SE, UP	CQ

MODEL APPLICATION = Not Available = Optional STD =Standard Equipment

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FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
AL 17" Alloy Wheels w/ P265/70R17 Tires w/ Fullsize Spare	17" Alloy Wheels w/ P265/70R17 Tires w/ Fullsize Spare
CQ Convenience Package:	Remote Keyless Entry System, Cruise Control, Power Outside Mirrors with Illuminated Markers, Rear Privacy Glass, Rear Wiper, Backup Camera Linked to an Electrochromic Mirror with Integrated Backup Camera Monitor, Spare Tire Cover
DL Locking Rear Differential	Locking Rear Differential
FE 50 State Emissions	50 State Emissions
OF All-Terrain Package:	Off-road 16-in. 5-Spoke Aluminum Alloy Wheels with BFGoodrich P265/75R16 Tires, Trail-tuned Bilstein Shock Absorbers, Active Traction Control, Locking Rear Differential, Multi-Informational Display Floating Ball Type (Inclinometer, Compass, Temperature)
RB Running Boards	Running Boards
RL Daytime Running Lights	Daytime Running Lights
SE Trail Teams Special Edition	Sandstorm Exterior Color (including Roof), Hood Blackout, Blackout Mirrors, Bumper Ends, Rear Tow Hitch Cover, Door Handles, & Grille, TRD Beadlock Style Alloy Wheels w/ BFGoodrich All-Terrain P265/75R16 Tires, Trail-tuned Bilstein Shock Absorbers, Active Traction Control, Locking Rear Differential, Rock Rails, AM/FM/MP3 6-Disc CD Changer w/ 9 Speakers (Includes Subwoofer w/ Off Switch) & Aux Audio Jack, Leather-wrapped Steering Wheel w/ Integrated Audio Controls, Remote Keyless Entry System, Cruise Control, Power Outside Mirrors w/ Illuminated Markers, Rear Privacy Glass, Rear Wiper, Backup Camera Linked to an Electrochromic Mirror w/ Integrated Backup Camera Monitor, 115V AC Power Outlet, Exterior Color-Keyed Door Trim Inserts & IP, Exterior Color-Keyed Fabric Seat Inserts, Multi-Information Display Floating Ball Type (Inclinometer, Compass, Temperature), Daytime Running Lights, Wheel Locks, Trail Teams Badge
UP Upgrade Package #1:	17-in. 6-Spoke Aluminum Alloy Wheels with P265/70R17 Tires and Full Size Spare, Active Traction Control, Locking Rear Differential, 115V, 400W Power Outlet, AM/FM/MP3 6-Disc CD Changer w/ 8 Speakers and Aux Audio Jack, Exterior Color-Keyed Door Trim Inserts, Multi-Information Display Floating Ball Type (Inclinometer, Compass, Temperature), Leather-wrapped Steering Wheel with Integrated Audio Controls, Shift Knob and Transfer Case Levers with Silver-Tone Accents, Rear Intuitive Parking Assist Sonar
UR Upgrade Package #2:	17-in. 6-Spoke Aluminum Alloy Wheels with P265/70R17 Tires and Full Size Spare, Active Traction Control, Locking Rear Differential, 115V, 400W Power Outlet, AM/FM/MP3 6-Disc CD Changer w/ 9 Speakers (Includes Subwoofer with Off Switch) and Aux Audio Jack, Exterior Color-Keyed Door Trim Inserts, Multi-Information Display Floating Ball Type (Inclinometer, Compass, Temperature), Leather-wrapped Steering Wheel with Integrated Audio Controls, Shift Knob and Transfer Case Levers with Silver-Tone Accents, Rear Intuitive Parking Assist Sonar

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