

PRIUS

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
1221	5Dr. Sedan	I	CVT	\$21,000	\$19,950	
1223	5Dr. Sedan	II	CVT	\$22,400	\$21,056	
1225	5Dr. Sedan	III	CVT	\$23,400	\$21,784	
1227	5Dr. Sedan	IV	CVT	\$26,200	\$24,390	
1229	5Dr. Sedan	V	CVT	\$27,670	\$25,757	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			1221	1223	1225	1227	1229		

OPTION

AY	Advanced Technology Package	\$5,180	\$4,377						O		AT,NV,NY	AW
FE	50 State Emission	\$0	\$0	O	O	O	O	O				AW,EJ,NV,MW,SR,SW
NW	Navigation Package	\$2,030	\$1,726			O					EJ,NV,SR,SW	
NY	Navigation Package	\$2,480	\$2,124				O	O			AT,AY,NV,SR,SY	
PC	Special Color	\$220	\$176	O	O	O	O	O				
SW	Solar Roof Package	\$3,830	\$3,166			O					EJ,NV,NW,SR	
SY	Solar Roof Package	\$4,280	\$3,564				O				NV,NY,SR	

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



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EFFECTIVE DATE: 08/2009

FACTORY INSTALLED OPTIONS OPTIONAL EQUIPMENT DESCRIPTIONS

AY	<i>Advanced Technology Package</i>	Dynamic Radar Cruise Control (DRCC), Pre-Collision System (PCS), Lane Keep Assist (LKA), Intelligent Parking Assist (IPA). Voice-activated Touch-screen DVD Navigation System with JBL AM/FM/MP3 4-disc CD Changer, Eight Speakers, Integrated Satellite Radio (Requires Subscription), XM NavTraffic (Requires Subscription), Hands-free Phone Capability and Music Streaming Via Bluetooth Wireless Technology, USB Port with iPod Connectivity and Integrated Backup Camera. Safety Connect Offers: Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS), and Roadside Assistance (1-Year Trial Subscription Included).
FE	<i>50 State Emission</i>	50 State Emissions
NW	<i>Navigation Package</i>	Voice-activated Touch-screen DVD Navigation System with JBL AM/FM/MP3 4-disc CD Changer, Eight Speakers, Integrated Satellite Radio (Requires Subscription), XM NavTraffic (Requires Subscription), Hands-free Phone Capability and Music Streaming Via Bluetooth Wireless Technology, USB Port with iPod Connectivity and Integrated Backup Camera.
NY	<i>Navigation Package</i>	Voice-activated Touch-screen DVD Navigation System with JBL AM/FM/MP3 4-disc CD Changer, Eight Speakers, Integrated Satellite Radio (Requires Subscription), XM NavTraffic (Requires Subscription), Hands-free Phone Capability and Music Streaming Via Bluetooth Wireless Technology, USB Port with iPod Connectivity and Integrated Backup Camera. Safety Connect Offers: Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS), and Roadside Assistance (1-Year Trial Subscription Included).
SW	<i>Solar Roof Package</i>	Tilt/slide Moonroof with Solar Powered Ventilation System and Remote Air Conditioning System. Voice-activated Touch-screen DVD Navigation System with JBL AM/FM/MP3 4-disc CD Changer, Eight Speakers, Integrated Satellite Radio (Requires Subscription), XM NavTraffic (Requires Subscription), Hands-free Phone Capability and Music Streaming Via Bluetooth Wireless Technology, USB Port with iPod Connectivity and Integrated Backup Camera.
SY	<i>Solar Roof Package</i>	Tilt/slide Moonroof with Solar Powered Ventilation System and Remote Air Conditioning System. Voice-activated Touch-screen DVD Navigation System with JBL AM/FM/MP3 4-disc CD Changer, Eight Speakers, Integrated Satellite Radio (Requires Subscription), XM NavTraffic (Requires Subscription), Hands-free Phone Capability and Music Streaming Via Bluetooth Wireless Technology, USB Port with iPod Connectivity and Integrated Backup Camera. Safety Connect Offers: Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS), and Roadside Assistance (1-Year Trial Subscription Included).

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