



CONFIDENTIAL

SEQUOIA 4X2

2010 SUGGESTED PRICE GUIDE

SCHEDULE B

EFFECTIVE DATE: 03/01/09

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
7916	SV8 4x2	SR5 5ECT	\$38,530	\$34,676	
7917	LV8 4x2	SR5 6ECTi	\$39,155	\$35,239	
7927	LV8 4x2	LTD 6ECTi	\$48,640	\$43,774	
7931	LV8 4x2	PLA 6ECTi	\$55,680	\$50,110	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			7916	7917	7927	7931			

AUDIO

NV Navigation System	\$1,460	\$1,245						O		
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OPTION

BU 2nd Row Captain Seats	\$0	\$0							O	
EY DVD Rear Seat Entertainment	\$1,670	\$1,336							O	
FE 50 State Emissions	\$0	\$0	O	O	O	O				
PC Special Color	\$220	\$176							O	

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



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FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
BU <i>2nd Row Captain Seats</i>	7-Passenger Seating with 2nd Row Captains Chairs (No Charge Option)
EY <i>DVD Rear Seat Entertainment</i>	Rear Seat Entertainment System with DVD Player
FE <i>50 State Emissions</i>	50 State Emissions
NV <i>Navigation System</i>	DVD Navigation System with Backup Camera, JBL Synthesis AM/FM/MP3 4-Disc CD Changer, 14 Speakers, Integrated Satellite Radio with 90-Day Free Subscription to XM Satellite Radio and NavTraffic, Bluetooth, Auxiliary Audio Jack and USB Port
PC <i>Special Color</i>	Pearl White Paint

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SEQUOIA 4X4

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
7918	SV8 4x4	SR5 5ECT	\$41,755	\$37,579	
7919	LV8 4x4	SR5 6ECTi	\$42,380	\$38,140	
7929	LV8 4x4	LTD 6ECTi	\$51,865	\$46,677	
7933	LV8 4x4	PLA 6ECTi	\$58,905	\$53,014	
7940	LV8 4x4 FFV	SR5 6ECTi	\$42,380	\$38,140	
7942	LV8 4x4 FFV	LTD 6ECTi	\$51,865	\$46,677	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			7918	7919	7929	7933	7940	7942		

AUDIO

NV Navigation System	\$1,460	\$1,245									
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OPTION

BU 2nd Row Captain Seats	\$0	\$0									
EY DVD Rear Seat Entertainment	\$1,670	\$1,336									
FE 50 State Emissions	\$0	\$0									
PC Special Color	\$220	\$176									
RE Federal Emissions	\$0	\$0									

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

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SEQUOIA 4x4

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SCHEDULE B

EFFECTIVE DATE: 03/01/09

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
7944	LV8 4x4 FFV	PLA	6ECTi	\$58,905	\$53,014	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			7944						

OPTION

PC	Special Color	\$220	\$176	O	■				
RE	50 State Emissions	\$0	\$0	O	■				

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

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FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
BU <i>2nd Row Captain Seats</i>	7-Passenger Seating with 2nd Row Captains Chairs (No Charge Option)
EY <i>DVD Rear Seat Entertainment</i>	Rear Seat Entertainment System with DVD Player
FE <i>50 State Emissions</i>	50 State Emissions
NV <i>Navigation System</i>	DVD Navigation System with Backup Camera, JBL Synthesis AM/FM/MP3 4-Disc CD Changer, 14 Speakers, Integrated Satellite Radio with 90-Day Free Subscription to XM Satellite Radio and NavTraffic, Bluetooth, Auxiliary Audio Jack and USB Port
PC <i>Special Color</i>	Pearl White Paint
RE <i>Federal Emissions</i>	Federal Emissions

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