



**TUNDRA REGULAR CAB 4X2**

**CONFIDENTIAL**

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
8202	REG CAB 4.0L V6	STD 5ECT	\$23,155	\$21,302	
8204	REG CAB 4.0L V6 L/BED	STD 5ECT	\$23,485	\$21,604	
8222	REG CAB 4.6L V8	STD 6ECTi	\$24,355	\$22,406	
8224	REG CAB 5.7L V8	STD 6ECTi	\$25,355	\$23,326	
8226	REG CAB 4.6L V8 L/BED	STD 6ECTi	\$24,685	\$22,708	
8228	REG CAB 5.7L V8 L/BED	STD 6ECTi	\$25,685	\$23,628	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8202	8204	8222	8224	8226	8228		

**AUDIO**

<b>EV</b>	AM/FM/MP3 CD w/ Bluetooth	\$510	\$383	O	O	O	O	O	O	BX, BZ, NV	
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**OPTION**

<b>AA</b>	18" Aluminum Alloy Wheels w/ P275/	\$1,020	\$816	O	O	O	O	O	O	BX, BZ, OF, RD, ST	SL, SM
<b>BN</b>	Manual Cloth Bucket Seats	\$45	\$36	O		O	O			BX, BZ, RD	
<b>BX</b>	Work Truck Package w/ Cruise Contr	\$45	\$36				O		O	AA, BZ, EC, EV, MN, NV, PN, SL, SO	
<b>BX</b>	Work Truck Package w/ Cruise Contr	\$55	\$44	O	O	O		O		AA, BZ, EC, EV, MN, NV, PN, SL, SO	
<b>BZ</b>	Work Truck Package	(\$205)	(\$164)				O		O	AA, BN, BX, EC, EV, MN, NV, SL, SO	
<b>BZ</b>	Work Truck Package	(\$195)	(\$156)	O	O	O		O		AA, BN, BX, EC, EV, MN, NV, SL, SO	
<b>CK</b>	Cold Weather Package	\$160	\$128	O	O	O	O	O	O	EM, OF, SM, MG	HM, TM
<b>DS</b>	Deck Rail System w/4 Adjustable Tie-	\$135	\$108	O	O	O	O	O	O		OF, RD, SL, SM
<b>EC</b>	Multifunction Autodimming Rearview	\$285	\$228	O	O	O	O	O	O	BX, BZ, MN	SL
<b>EM</b>	Power Outside Mirrors	\$130	\$104	O	O	O	O	O	O	HM	SL
<b>FE</b>	50 State Emissions	\$0	\$0	O	O	O	O	O	O		
<b>HM</b>	Power Heated Outside Mirrors	\$160	\$128	O	O	O	O	O	O	EM, RD, TM	CK
<b>LF</b>	Fog Lamps	\$110	\$88			O	O			OF, RD, SM	
<b>MG</b>	Front and Rear Mudguards	\$60	\$48	O	O	O	O	O	O	CK	
<b>MN</b>	Back Up Camera Display	\$475	\$380	O	O	O	O	O	O	BX, BZ, EC, NV	

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

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FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS	
			8202	8204	8222	8224	8226	8228			
<b>MP</b> Max Payload Pkg with Tow Delete	(\$160)	(\$128)							O	TM	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,650	\$1,368	O	O	O	O	O	O	O	BX, BZ, EV, MN	
<b>OF</b> TRD Offroad Package	\$2,755	\$2,309			O	O				AA, BX, BZ, CK, EM, LF, RD, SL, SM, ST, WR	CK, HM, TM, EM
<b>PN</b> Anti-theft Alarm System	\$220	\$176			O	O	O	O	O	BX, BZ	OF, RD, SL, SM
<b>RD</b> TRD Sport Package	\$3,964	\$3,276				O				AA, BN, BX, BZ, EM, HM, LF, OF, SL, SM, ST, TM, WR	
<b>RL</b> Daytime Running Lights	\$40	\$32	O	O	O	O	O	O	O		
<b>SL</b> SR5 Package	\$1,265	\$1,117			O	O	O	O	O	BX, BZ, OF, RD, SM	AA, CK, HM, TM, EM, ST
<b>SL</b> SR5 Package	\$1,360	\$1,200	O	O						BX, BZ, OF, RD, SM	AA, CK, HM, TM, EM, ST
<b>SM</b> Color Keyed Bumper Package	\$1,085	\$941			O					BX, BZ, CK, EM, LF, OF, RD, SL, TM	AA, CK, HM, EM, ST
<b>SM</b> Color Keyed Bumper Package	\$1,375	\$1,205				O				BX, BZ, CK, EM, LF, OF, RD, SL, TM	AA, CK, HM, EM, ST
<b>SO</b> Front and Rear Clearance Sonar	\$500	\$400	O	O	O	O	O	O	O	BX, BZ	SL
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R	\$110	\$88	O	O	O	O	O	O	O	AA, OF, RD	
<b>TM</b> Tow Mirrors	\$220	\$176				O			O	EM, HM, RD, SM	
<b>WR</b> Sliding Rear Window w/ Privacy Glas	\$265	\$212	O	O	O	O	O	O	O	OF, SM	

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EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>AA</b> 18" Aluminum Alloy Wheels w/ P275/65R18 Tires	18" Alloy Wheels with P275/65R18 Tires
<b>BN</b> Manual Cloth Bucket Seats	Cloth Bucket Seats with 8-way Adjustable Driver / 4 way Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>BX</b> Work Truck Package w/ Cruise Control	Work Truck Package w/Cruise Control: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>BZ</b> Work Truck Package	Work Truck Package: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>CK</b> Cold Weather Package	Cold Weather Package: Heavy Duty Battery, Heavy Duty Starter, Windshield Wiper De-Icer with Timer, Front and Rear Mudguards
<b>DS</b> Deck Rail System w/4 Adjustable Tie-down	Deck Rail System with 4 Adjustable Tie-down Cleats
<b>EC</b> Multifunction Autodimming Rearview Mirror	Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>EM</b> Power Outside Mirrors	Power Outside Mirrors
<b>EV</b> AM/FM/MP3 CD w/ Bluetooth	AM/FM/MP3 CD, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>FE</b> 50 State Emissions	50 State Emissions
<b>HM</b> Power Heated Outside Mirrors	Power Heated Outside Mirrors
<b>LF</b> Fog Lamps	Fog Lamps
<b>MG</b> Front and Rear Mudguards	Front and Rear Mudguards
<b>MN</b> Back Up Camera Display	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>MP</b> Max Payload Pkg with Tow Delete	Maximum Payload Package with Tow Equipment Delete Discount, Payload = 2020 lbs, Tow Cap = 8600 lbs
<b>NV</b> DVD Navigation System w/ Back Up Monitor	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)

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# TOYOTA

**CONFIDENTIAL**

2010 SUGGESTED PRICE GUIDE

## TUNDRA REGULAR CAB 4X2

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FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
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<b>OF</b>	<i>TRD Offroad Package</i>	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PN</b>	<i>Anti-theft Alarm System</i>	Anti-theft Alarm System
<b>RD</b>	<i>TRD Sport Package</i>	TRD Sport Package: 20" Carved Alloy Wheels with P275/ 55R20 tires, Fully Color-Keyed Exterior (Grille Surround, Front Bumper, Roll Pan-style Rear Bumper, Door Handles, Outside Mirrors), Power Windows/Door Locks, Cruise Control, Remote Keyless Entry System, Fog Lamps, Sliding Rear Window with Privacy Glass, Variable Intermittent Wipers, Sport Line (Badgeless) Styling, Sport Shift Knob and Sport Pedal Covers, Carpet Flooring, SR5 Fabric, Passenger Side Fold Flat (Only with Bucket seats), TRD Sport Package Graphics, Fog Lamps
<b>RL</b>	<i>Daytime Running Lights</i>	Daytime Running Lamps
<b>SL</b>	<i>SR5 Package</i>	SR5 Package: Chrome Bumpers and Grille Surround, Power Windows/Door Locks, Cruise Control, Remote Keyless Entry System, Engine Skidplate, Variable Intermittent Wipers, Carpet Flooring, SR5 Fabric, Passenger Side Fold Flat Seat (only with Bucket Seats), SR5 Badging
<b>SM</b>	<i>Color Keyed Bumper Package</i>	Color-Keyed Bumper Package (Contents vary by grade and cab type-Please check website or brochure)
<b>SO</b>	<i>Front and Rear Clearance Sonar</i>	Front & Rear Clearance Sonar
<b>ST</b>	<i>18" Styled Steel Wheel w/ P255/70R18 Tires</i>	18" Styled Steel Wheels with P255/70R18 Tires
<b>TM</b>	<i>Tow Mirrors</i>	Tow Mirrors: Manual Fold, Manual-Extend, Power Adjustable, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)
<b>WR</b>	<i>Sliding Rear Window w/ Privacy Glass</i>	Sliding Rear Window w/ Privacy Glass

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## TUNDRA DOUBLE CAB 4X2

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8215	DBL CAB 4.0L V6 TUN-GRAD	STD	5ECT	\$25,495	\$23,325	
8239	DBL CAB TUN-GRADE	STD	6ECTi	\$25,640	\$23,459	
8241	DBL CAB TUN-GRADE	STD	6ECTi	\$26,940	\$24,648	
8243	DBL CB TUN-GRADE L/B	STD	6ECTi	\$26,570	\$24,310	
8245	DBL CB TUN-GRADE L/B	STD	6ECTi	\$27,930	\$25,554	
8250	DBL CAB 4.6L V8 LTD	LTD	6ECTi	\$35,270	\$32,271	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8215	8239	8241	8243	8245	8250		

### AUDIO

Option Code	Description	MSRP	Dealer Price	8215	8239	8241	8243	8245	8250	Conflicts	Requirements
DZ	AM/FM/MP3 CD w/ 6 Speakers	\$0	\$0	O	O	O	O	O		AN, EJ, EV, NV, OF, SM, SP	
EJ	JBL AM/FM/MP3 6CD w/ Bluetooth	\$1,420	\$1,065	O	O	O				AN, BX, BY, BZ, DZ, EV, NV, UT	OF, SM, SP
EV	AM/FM/MP3 CD w/ Bluetooth	\$510	\$383	O	O	O	O	O		AN, BX, BY, BZ, DZ, EJ, NV	

### OPTION

Option Code	Description	MSRP	Dealer Price	8215	8239	8241	8243	8245	8250	Conflicts	Requirements
AA	18" Aluminum Alloy Wheels w/ P275/	\$1,020	\$816	O	O	O	O	O		BX, BY, BZ, OF, RD, ST	
AL	20" Aluminum Alloy Wheels w/ P275/	\$920	\$736						O	OF	
BN	Manual Cloth Bucket Seats	\$185	\$148	O	O	O	O	O		BX, BY, BZ, OF, PE, RD, SM, SP	
BX	Work Truck Package w/ Cruise Contr	(\$780)	(\$624)	O						AA, BN, BY, BZ, EC, EJ, EV, MN, NV, PE, SO, SP, WX	CK, HM, MM
BX	Work Truck Package w/ Cruise Contr	(\$695)	(\$556)			O		O		AA, BN, BY, BZ, EC, EJ, EV, MN, NV, PE, SO, SP, WX	CK, HM, MM
BX	Work Truck Package w/ Cruise Contr	(\$685)	(\$548)		O		O			AA, BN, BY, BZ, EC, EJ, EV, MN, NV, PE, SO, SP, WX	CK, HM, MM
BY	Work Truck Package w/ Remote Keyl	(\$800)	(\$640)	O						AA, BN, BX, BZ, EC, EJ, EV, MN, NV, OF, PE, RD, SM, SO, SP, WX	CK, HM, MM, TM, TO
BY	Work Truck Package w/ Remote Keyl	(\$715)	(\$572)			O				AA, BN, BX, BZ, EC, EJ, EV, MN, NV, OF, PE, RD, SM, SO, SP, WX	CK, HM, MM, TM, TO
BY	Work Truck Package w/ Remote Keyl	(\$705)	(\$564)		O		O	O		AA, BN, BX, BZ, EC, EJ, EV, MN, NV, OF, PE, RD, SM, SO, SP, WX	CK, HM, MM, TM, TO
BZ	Work Truck Package	(\$945)	(\$756)			O		O		AA, BN, BX, BY, EC, EJ, EV, MN, NV, PE, SO, SP, WX	CK, HM, MM
BZ	Work Truck Package	(\$935)	(\$748)		O		O			AA, BN, BX, BY, EC, EJ, EV, MN, NV, PE, SO, SP, WX	CK, HM, MM
BZ	Work Truck Package	(\$1,030)	(\$824)	O						AA, BN, BX, BY, EC, EJ, EV, MN, NV, PE, SO, SP, WX	CK, HM, MM
CK	Cold Weather Package	\$160	\$128	O	O	O	O	O		MG, MM	HM, OF, SM, TM, RD, SP, TO

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## TUNDRA DOUBLE CAB 4X2

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8215	DBL CAB 4.0L V6 TUN-GRAD	STD	5ECT	\$25,495	\$23,325	
8239	DBL CAB TUN-GRADE	STD	6ECTi	\$25,640	\$23,459	
8241	DBL CAB TUN-GRADE	STD	6ECTi	\$26,940	\$24,648	
8243	DBL CB TUN-GRADE L/B	STD	6ECTi	\$26,570	\$24,310	
8245	DBL CB TUN-GRADE L/B	STD	6ECTi	\$27,930	\$25,554	
8250	DBL CAB 4.6L V8 LTD	LTD	6ECTi	\$35,270	\$32,271	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8215	8239	8241	8243	8245	8250		
<b>DS</b> Deck Rail System w/4 Adjustable Tie-	\$135	\$108	O	O	O					OF, SM, SP
<b>EC</b> Multifunction Autodimming Rearview	\$285	\$228	O	O	O				AN, BX, BY, BZ, MN	SP
<b>FE</b> 50 State Emissions	\$0	\$0	O	O	O	O	O	O		DZ, EJ, EV, NV
<b>HM</b> Power Heated Outside Mirrors	\$30	\$24	O	O	O	O	O		MM, TM	CK
<b>KG</b> Running Boards	\$345	\$276		O	O			O		OF, SM, SP
<b>LF</b> Fog Lamps	\$110	\$88		O	O				OF, RD, SM	
<b>MG</b> Front and Rear Mudguards	\$60	\$48	O	O	O	O	O		CK	
<b>MM</b> Manual Mirror	(\$130)	(\$104)	O	O	O	O	O		CK, HM, OF, RD, SM, SP, TM	BX, BY, BZ
<b>MN</b> Back Up Camera Display	\$350	\$280						O	AN, BX, BY, BZ, EC, NV	
<b>MN</b> Back Up Camera Display	\$475	\$380	O	O	O	O	O		AN, BX, BY, BZ, EC, NV	
<b>MO</b> Memory Package: Power Driver Seat	\$465	\$372						O	TM	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,650	\$1,368	O	O	O	O	O		AN, BX, BY, BZ, DZ, EJ, EV, MN	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,690	\$1,398						O	AN, BX, BY, BZ, DZ, EJ, EV, MN	
<b>OF</b> TRD Offroad Package	\$95	\$76						O	AA, BN, BX, BY, BZ, DZ, LF, MM, RD, SM, SP, ST, TO	CK, WR, WX
<b>OF</b> TRD Offroad Package	\$3,135	\$2,626		O	O				AA, BN, BX, BY, BZ, DZ, LF, MM, RD, SM, SP, ST, TO	CK, WR, WX
<b>PE</b> Power Cloth Bucket Seats	\$605	\$484	O	O	O				BN, BX, BY, BZ, RD, SM	OF, SP
<b>PN</b> Anti-theft Alarm System	\$220	\$176		O	O	O	O			
<b>RD</b> TRD Sport Package	\$2,949	\$2,359			O				AA, BN, BX, BY, BZ, HM, LF, MM, OF, PE, SM, SP, ST, TM, TO, WR, WX	
<b>RL</b> Daytime Running Lights	\$40	\$32	O	O	O	O	O	O		

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			8215	8239	8241	8243	8245	8250		
<b>SM</b> Color Keyed Bumper Package	\$875	\$818		O					BN, BX, BY, BZ, DZ, LF, MM, OF, PE, RD, SP, TM, TO	AA, CK, HM, WR, WX, ST
<b>SM</b> Color Keyed Bumper Package	\$865	\$810			O				BN, BX, BY, BZ, DZ, LF, MM, OF, PE, RD, SP, TM, TO	AA, CK, HM, WR, WX, ST
<b>SO</b> Front and Rear Clearance Sonar	\$500	\$400	O	O	O	O	O		BX, BY, BZ	
<b>SP</b> SR5 Package	\$915	\$850		O	O				BN, BX, BY, BZ, DZ, MM, OF, RD, SM, TO	AA, CK, ST
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R	\$110	\$88	O	O	O	O	O		AA, OF, RD	
<b>TM</b> Tow Mirrors	\$90	\$72			O		O		HM, MM, RD, SM	OF, SP, TO
<b>TM</b> Tow Mirrors	\$200	\$160						O	HM, MM, RD, SM	OF, SP, TO
<b>TO</b> Tow Package	\$660	\$528		O	O				OF, RD, SM, SP	
<b>UT</b> Rear Underseat Storage Box	\$40	\$32	O	O	O	O	O		EJ	
<b>WR</b> Sliding Rear Window w/ Privacy Glas	\$345	\$276	O	O	O	O	O		WX	
<b>WX</b> Power Horizontal Sliding Rear Windo	\$425	\$340	O	O	O				BX, BY, BZ, WR	OF, SM, SP

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<b>AL</b> 20" Aluminum Alloy Wheels w/ P275/55R20 Tires	20" Alloy Wheels with P275/55R20 Tires
<b>BN</b> Manual Cloth Bucket Seats	Cloth Bucket Seats with 8-way Adjustable Driver / 4 way Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>BX</b> Work Truck Package w/ Cruise Control	Work Truck Package w/Cruise Control: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>BY</b> Work Truck Package w/ Remote Keyless Entry	Work Truck Package w/RKE: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror in place of Power Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Cruise Control
<b>BZ</b> Work Truck Package	Work Truck Package: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>CK</b> Cold Weather Package	Cold Weather Package: Heavy Duty Battery, Heavy Duty Starter, Windshield Wiper De-Icer with Timer, Front and Rear Mudguards
<b>DS</b> Deck Rail System w/4 Adjustable Tie-down	Deck Rail System with 4 Adjustable Tie-down Cleats
<b>DZ</b> AM/FM/MP3 CD w/ 6 Speakers	AM/FM/MP3 CD, 6 Speakers and Aux Input, Satellite Radio Capability
<b>EC</b> Multifunction Autodimming Rearview Mirror	Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>EJ</b> JBL AM/FM/MP3 6CD w/ Bluetooth	JBL AM/FM/MP3 6-Disc Changer, 10 Speakers including subwoofer, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>EV</b> AM/FM/MP3 CD w/ Bluetooth	AM/FM/MP3 CD w/ 6 Speakers, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>FE</b> 50 State Emissions	50 State Emissions
<b>HM</b> Power Heated Outside Mirrors	Power Heated Outside Mirrors
<b>KG</b> Running Boards	Running Boards

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



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2010 SUGGESTED PRICE GUIDE

# TUNDRA DOUBLE CAB 4X2

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS		OPTIONAL EQUIPMENT DESCRIPTIONS
<b>LF</b>	<i>Fog Lamps</i>	Fog Lamps
<b>MG</b>	<i>Front and Rear Mudguards</i>	Front and Rear Mudguards
<b>MM</b>	<i>Manual Mirror</i>	Manual Adjust Outside Mirrors
<b>MN</b>	<i>Back Up Camera Display</i>	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>MO</b>	<i>Memory Package: Power Driver Seat</i>	Memory Package: Power Driver Seat Memory, Power Outside Mirrors with Memory and Puddle Lamps, Power Tilt and Telescoping Steering Wheel with Memory
<b>NV</b>	<i>DVD Navigation System w/ Back Up Monitor</i>	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)
<b>OF</b>	<i>TRD Offroad Package</i>	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PE</b>	<i>Power Cloth Bucket Seats</i>	Cloth Bucket Seats with Power 8-way Adjustable Driver-side and 4 way Manually Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>PN</b>	<i>Anti-theft Alarm System</i>	Anti-theft Alarm System
<b>RD</b>	<i>TRD Sport Package</i>	TRD Sport Package: 20" Carved Alloy Wheels with P275/ 55R20 tires, Fully Color-Keyed Exterior (Grille Surround, Front Bumper, Roll Pan-style Rear Bumper, Door Handles, Outside Mirrors), Power Windows/Door Locks, Cruise Control, Remote Keyless Entry System, Fog Lamps, Sliding Rear Window with Privacy Glass, Variable Intermittent Wipers, Sport Line (Badgeless) Styling, Sport Shift Knob and Sport Pedal Covers, Carpet Flooring, SR5 Fabric, Passenger Side Fold Flat (Only with Bucket seats), TRD Sport Package Graphics, Fog Lamps
<b>RL</b>	<i>Daytime Running Lights</i>	Daytime Running Lamps
<b>SM</b>	<i>Color Keyed Bumper Package</i>	Color-Keyed Bumper Package (Contents vary by grade and cab type-Please check website or brochure)
<b>SO</b>	<i>Front and Rear Clearance Sonar</i>	Front & Rear Clearance Sonar
<b>SP</b>	<i>SR5 Package</i>	SR5 Package (Contents vary by grade and cab type-Please check website or brochure)
<b>ST</b>	<i>18" Styled Steel Wheel w/ P255/70R18 Tires</i>	18" Styled Steel Wheels with P255/70R18 Tires
<b>TM</b>	<i>Tow Mirrors</i>	Tow Mirrors: Manual Fold, Manual-Extend, Power Adjustable, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



# TOYOTA

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2010 SUGGESTED PRICE GUIDE

## TUNDRA DOUBLE CAB 4X2

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>TO</b> <i>Tow Package</i>	Tow Package: Please see brochure or website for towing capacity and payload
<b>UT</b> <i>Rear Underseat Storage Box</i>	Rear Underseat Storage Box
<b>WR</b> <i>Sliding Rear Window w/ Privacy Glass</i>	Sliding Rear Window w/ Privacy Glass
<b>WX</b> <i>Power Horizontal Sliding Rear Window w/ Privacy Glass</i>	Power Horizontal Sliding Rear Window w/Privacy Glass

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



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**TUNDRA CREW MAX 4X2**

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8252	DBL CAB 5.7L V8 LTD	LTD	6ECTi	\$36,560	\$33,451	
8259	C/MAX 4.6L V8 TUN-GRADE	STD	6ECTi	\$28,465	\$26,044	
8261	C/MAX 5.7L V8 TUN-GRADE	STD	6ECTi	\$29,765	\$27,234	
8270	CREWMAX 4.6L V8 LTD	LTD	6ECTi	\$37,805	\$34,591	
8272	CREWMAX 5.7L V8 LTD	LTD	6ECTi	\$39,095	\$35,769	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			8252	8259	8261	8270	8272		

**AUDIO**

<b>DZ</b>	AM/FM/MP3 CD w/ 6 Speakers	\$0	\$0		O	O			EJ, EV, NV, OF, SP	
<b>EJ</b>	JBL AM/FM/MP3 6CD w/ Bluetooth	\$1,260	\$945		O	O			DZ, EV, NV	OF, SP
<b>EV</b>	AM/FM/MP3 CD w/ Bluetooth	\$510	\$383		O	O			DZ, EJ, EY, NV	

**OPTION**

<b>AA</b>	18" Aluminum Alloy Wheels w/ P275/	\$1,020	\$816		O	O			OF, ST	
<b>AL</b>	20" Aluminum Alloy Wheels w/ P275/	\$920	\$736	O			O	O	OF, PT	
<b>BN</b>	Manual Cloth Bucket Seats	\$145	\$116		O	O			OF, PE, SP	
<b>CK</b>	Cold Weather Package	\$160	\$128		O	O			MG	HM, OF, TM, SP, TO
<b>DS</b>	Deck Rail System w/4 Adjustable Tie-	\$135	\$108		O	O				OF, SP
<b>EC</b>	Multifunction Autodimming Rearview	\$285	\$228		O	O			MN	OF, SP
<b>EY</b>	Rear Seat DVD Entertainment Syste	\$1,670	\$1,336		O	O	O	O	EV, NV	EJ
<b>FE</b>	50 State Emissions	\$0	\$0	O	O	O	O	O		DZ, EJ, EV, NV
<b>HM</b>	Power Heated Outside Mirrors	\$30	\$24		O	O			TM	CK
<b>KG</b>	Running Boards	\$345	\$276	O	O	O	O	O		OF, SP
<b>LF</b>	Fog Lamps	\$110	\$88		O	O			OF	
<b>MG</b>	Front and Rear Mudguards	\$60	\$48		O	O			CK	
<b>MN</b>	Back Up Camera Display	\$475	\$380		O	O			EC, NV	

MODEL APPLICATION

■ = Not Available

O = Optional

STD =Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.

## TUNDRA CREW MAX 4X2

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8252	DBL CAB 5.7L V8 LTD	LTD	6ECTi	\$36,560	\$33,451	
8259	C/MAX 4.6L V8 TUN-GRADE	STD	6ECTi	\$28,465	\$26,044	
8261	C/MAX 5.7L V8 TUN-GRADE	STD	6ECTi	\$29,765	\$27,234	
8270	CREWMAX 4.6L V8 LTD	LTD	6ECTi	\$37,805	\$34,591	
8272	CREWMAX 5.7L V8 LTD	LTD	6ECTi	\$39,095	\$35,769	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION					CONFLICTS	REQUIREMENTS
			8252	8259	8261	8270	8272		
<b>MN</b> Back Up Camera Display	\$350	\$280	O			O	O	EC, NV	
<b>MO</b> Memory Package: Power Driver Seat	\$465	\$372	O			O	O	TM	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,650	\$1,368		O	O			DZ, EJ, EV, EY, MN	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,690	\$1,398	O			O	O	DZ, EJ, EV, EY, MN	
<b>OF</b> TRD Offroad Package	\$95	\$76				O		AA, BN, DZ, LF, SP, ST, TO	CK
<b>OF</b> TRD Offroad Package	\$105	\$84	O				O	AA, BN, DZ, LF, SP, ST, TO	CK
<b>OF</b> TRD Offroad Package	\$3,135	\$2,626		O	O			AA, BN, DZ, LF, SP, ST, TO	CK
<b>PE</b> Power Cloth Bucket Seats	\$565	\$452		O	O			BN	OF, SP
<b>PN</b> Anti-theft Alarm System	\$220	\$176		O	O				
<b>PT</b> Platinum Package	\$4,662	\$3,776					O	AL, MN, MO NV, OF, RL, SR, TM	
<b>RL</b> Daytime Running Lights	\$40	\$32	O	O	O	O	O		
<b>SO</b> Front and Rear Clearance Sonar	\$500	\$400		O	O				
<b>SP</b> SR5 Package	\$955	\$882		O	O			BN, DZ, OF, TO	AA, CK, ST
<b>SR</b> Power Tilt and Slide Moonroof	\$810	\$648		O	O	O	O	PT	
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R	\$110	\$88		O	O			AA, OF	
<b>TM</b> Tow Mirrors	\$90	\$72			O			HM	OF, SP, TO
<b>TM</b> Tow Mirrors	\$200	\$160	O			O	O	HM	OF, SP, TO
<b>TO</b> Tow Package	\$660	\$528		O	O			OF, SP	

MODEL APPLICATION

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O = Optional

STD =Standard Equipment

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**TUNDRA CREW MAX 4X2**

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS		OPTIONAL EQUIPMENT DESCRIPTIONS
<b>AA</b>	18" Aluminum Alloy Wheels w/ P275/65R18 Tires	18" Alloy Wheels with P275/65R18 Tires
<b>AL</b>	20" Aluminum Alloy Wheels w/ P275/55R20 Tires	20" Alloy Wheels with P275/55R20 Tires
<b>BN</b>	Manual Cloth Bucket Seats	Cloth Bucket Seats with 8-way Adjustable Driver / 4 way Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>CK</b>	Cold Weather Package	Cold Weather Package: Heavy Duty Battery, Heavy Duty Starter, Windshield Wiper De-Icer with Timer, Front and Rear Mudguards
<b>DS</b>	Deck Rail System w/4 Adjustable Tie-down	Deck Rail System with 4 Adjustable Tie-down Cleats
<b>DZ</b>	AM/FM/MP3 CD w/ 6 Speakers	AM/FM/MP3 CD, 6 Speakers and Aux Input, Satellite Radio Capability
<b>EC</b>	Multifunction Autodimming Rearview Mirror	Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>EJ</b>	JBL AM/FM/MP3 6CD w/ Bluetooth	JBL AM/FM/MP3 6-Disc Changer, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>EV</b>	AM/FM/MP3 CD w/ Bluetooth	AM/FM/MP3 CD w/ 6 Speakers, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>EY</b>	Rear Seat DVD Entertainment System	Rear Seat DVD Entertainment System, 2 Wireless Headphones and Wireless Remote, 115V AC Outlet
<b>FE</b>	50 State Emissions	50 State Emission
<b>HM</b>	Power Heated Outside Mirrors	Power Heated Outside Mirrors
<b>KG</b>	Running Boards	Running Boards
<b>LF</b>	Fog Lamps	Fog Lamps
<b>MG</b>	Front and Rear Mudguards	Front and Rear Mudguards
<b>MN</b>	Back Up Camera Display	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>MO</b>	Memory Package: Power Driver Seat	Memory Package: Power Driver Seat Memory, Power Outside Mirrors with Memory and Puddle Lamps, Power Tilt and Telescoping Steering Wheel with Memory

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

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2010 SUGGESTED PRICE GUIDE

# TUNDRA CREW MAX 4X2

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>NV</b> DVD Navigation System w/ Back Up Monitor	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)
<b>OF</b> TRD Offroad Package	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PE</b> Power Cloth Bucket Seats	Cloth Bucket Seats with Power 8-way Adjustable Driver-side and 4 way Manually Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>PN</b> Anti-theft Alarm System	Anti-theft Alarm System
<b>PT</b> Platinum Package	Platinum Package: Power Memory Package (Power Driver Seat, Power Outside Mirrors, Power Tilt and Telescoping Steering Wheel all with Memory, puddle lamps), DVD Navigation System with Backup Monitor (JBL AM/FM/MP3 with 4-disc Changer, 12 Speakers including Subwoofer, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Auxiliary Audio Jack and USB Port), Power Tilt and Slide Moonroof, Daytime Running Lamps, 20" Alloy P275/55R20, Chrome Lower Front Bumper, Perforated Leather-Trimmed Seats, Heated and Cooled Driver and Front Passenger Seats, Simulated Wood Interior Trimmed Accents, Auto Up/Down Driver and Front Passenger Windows, Glass Breakage Sensor, Embroidered Headrests and Door Sill Protectors with Platinum Logo, Platinum Badging.
<b>RL</b> Daytime Running Lights	Daytime Running Lamps
<b>SO</b> Front and Rear Clearance Sonar	Front & Rear Clearance Sonar
<b>SP</b> SR5 Package	SR5 Package (Contents vary by grade and cab type-Please check website or brochure)
<b>SR</b> Power Tilt and Slide Moonroof	Power Tilt and Slide Moonroof
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R18 Tires	18" Styled Steel Wheels with P255/70R18 Tires
<b>TM</b> Tow Mirrors	Tow Mirrors: Manual Fold, Manual-Extend (8259, 8261), Power Fold (8252, 8270, 8270) Power Adjustable, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)
<b>TO</b> Tow Package	Tow Package: Please see brochure or website for towing capacity and payload

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



**TUNDRA REGULAR CAB 4X4**

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
8322	REG CAB 4.6L V8	STD 6ECTi	\$27,405	\$25,212	
8323	REG CAB 5.7L V8 FFV	STD 6ECTi	\$28,405	\$26,132	
8324	REG CAB 5.7L V8	STD 6ECTi	\$28,405	\$26,132	
8326	REG CAB 4.6L V8 L/BED	STD 6ECTi	\$27,735	\$25,514	
8327	REG CAB 5.7L V8 L/BED FFV	STD 6ECTi	\$28,735	\$26,434	
8328	REG CAB 5.7L V8 L/BED	STD 6ECTi	\$28,735	\$26,434	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8322	8323	8324	8326	8327	8328		

**AUDIO**

<b>EV</b>	AM/FM/MP3 CD w/ Bluetooth	\$510	\$383	O	O	O	O	O	O	BX, BZ, NV	
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**OPTION**

<b>AA</b>	18" Aluminum Alloy Wheels w/ P275/	\$1,020	\$816	O	O	O	O	O	O	BX, BZ, OF, ST	SL, SM
<b>BN</b>	Manual Cloth Bucket Seats	\$45	\$36	O	O	O				BX, BZ	
<b>BX</b>	Work Truck Package w/ Cruise Contr	\$55	\$44	O	O	O	O	O	O	AA, BN, BZ, EC, EV, MN, NV, OF, PN, SL, SM, SO	
<b>BZ</b>	Work Truck Package	(\$195)	(\$156)	O	O	O	O	O	O	AA, BN, BX, EC, EV, MN, NV, OF, PN, SL, SM, SO	
<b>CK</b>	Cold Weather Package	\$160	\$128	O	O	O	O	O	O	EM, MG	HM, TM
<b>DS</b>	Deck Rail System w/4 Adjustable Tie-	\$135	\$108	O	O	O	O	O	O		OF, SL, SM
<b>EC</b>	Multifunction Autodimming Rearview	\$285	\$228	O	O	O	O	O	O	BX, BZ, MN	OF, SL, SM
<b>EM</b>	Power Outside Mirrors	\$130	\$104	O	O	O	O	O	O	HM, TM	OF, SL, SM
<b>FE</b>	50 State Emissions	\$0	\$0	O		O	O		O		
<b>HM</b>	Power Heated Outside Mirrors	\$160	\$128	O	O	O	O	O	O	EM, TM	CK
<b>LF</b>	Fog Lamps	\$110	\$88	O	O	O				OF, SM	
<b>MG</b>	Front and Rear Mudguards	\$60	\$48	O	O	O	O	O	O	CK	
<b>MN</b>	Back Up Camera Display	\$475	\$380	O	O	O	O	O	O	BX, BZ, EC, NV	
<b>MP</b>	Max Payload Pkg with Tow Delete	(\$160)	(\$128)					O	O	TM	
<b>NV</b>	DVD Navigation System w/ Back Up	\$1,650	\$1,368	O	O	O	O	O	O	BX, BZ, EV, MN	

MODEL APPLICATION    ■ = Not Available    O = Optional    STD =Standard Equipment

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## TUNDRA REGULAR CAB 4X4

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8322	REG CAB 4.6L V8	STD	6ECTi	\$27,405	\$25,212	
8323	REG CAB 5.7L V8 FFV	STD	6ECTi	\$28,405	\$26,132	
8324	REG CAB 5.7L V8	STD	6ECTi	\$28,405	\$26,132	
8326	REG CAB 4.6L V8 L/BED	STD	6ECTi	\$27,735	\$25,514	
8327	REG CAB 5.7L V8 L/BED FFV	STD	6ECTi	\$28,735	\$26,434	
8328	REG CAB 5.7L V8 L/BED	STD	6ECTi	\$28,735	\$26,434	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8322	8323	8324	8326	8327	8328		
<b>OF</b> TRD Offroad Package	\$2,730	\$2,289	O	O	O				AA, BX, BZ, LF, SL, SM, ST, WR	CK, HM, TM, EM
<b>PN</b> Anti-theft Alarm System	\$220	\$176	O	O	O	O	O	O	BX, BZ	OF, SL, SM
<b>RE</b> Federal Emissions	\$0	\$0		O				O		
<b>RL</b> Daytime Running Lights	\$40	\$32	O	O	O	O	O	O		
<b>SL</b> SR5 Package	\$1,265	\$1,117	O	O	O	O	O	O	BX, BZ, OF, SM	AA, CK, HM, TM, EM, ST
<b>SM</b> Color Keyed Bumper Package	\$1,085	\$941	O						BX, BZ, LF, OF, SL	AA, CK, HM, EM, ST
<b>SM</b> Color Keyed Bumper Package	\$1,375	\$1,205		O	O				BX, BZ, LF, OF, SL	AA, CK, HM, EM, ST
<b>SO</b> Front and Rear Clearance Sonar	\$500	\$400	O	O	O	O	O	O	BX, BZ	OF, SL, SM
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R	\$110	\$88	O	O	O	O	O	O	AA, OF	
<b>TM</b> Tow Mirrors	\$220	\$176		O	O			O	EM, HM, SM	
<b>WR</b> Sliding Rear Window w/ Privacy Glas	\$265	\$212	O	O	O	O	O	O	OF, SM	

MODEL APPLICATION

■ = Not Available

O = Optional

STD = Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



**TUNDRA REGULAR CAB 4X4**

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>AA</b> 18" Aluminum Alloy Wheels w/ P275/65R18 Tires	18" Alloy Wheels with P275/65R18 Tires
<b>BN</b> Manual Cloth Bucket Seats	Cloth Bucket Seats with 8-way Adjustable Driver / 4 way Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>BX</b> Work Truck Package w/ Cruise Control	Work Truck Package w/Cruise Control: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>BZ</b> Work Truck Package	Work Truck Package: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>CK</b> Cold Weather Package	Cold Weather Package: Heavy Duty Battery, Heavy Duty Starter, Windshield Wiper De-Icer with Timer, Front and Rear Mudguards
<b>DS</b> Deck Rail System w/4 Adjustable Tie-down	Deck Rail System with 4 Adjustable Tie-down Cleats
<b>EC</b> Multifunction Autodimming Rearview Mirror	Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>EM</b> Power Outside Mirrors	Power Outside Mirrors
<b>EV</b> AM/FM/MP3 CD w/ Bluetooth	AM/FM/MP3 CD w/ 4 Speakers, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>FE</b> 50 State Emissions	50 State Emission
<b>HM</b> Power Heated Outside Mirrors	Power Heated Outside Mirrors
<b>LF</b> Fog Lamps	Fog Lamps
<b>MG</b> Front and Rear Mudguards	Front and Rear Mudguards
<b>MN</b> Back Up Camera Display	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>MP</b> Max Payload Pkg with Tow Delete	Maximum Payload Package with Tow Equipment Delete Discount, Payload = 2090 lbs, Tow Cap = 8800 lbs
<b>NV</b> DVD Navigation System w/ Back Up Monitor	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



# TOYOTA

**CONFIDENTIAL**

2010 SUGGESTED PRICE GUIDE

## TUNDRA REGULAR CAB 4X4

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>OF</b> TRD Offroad Package	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PN</b> Anti-theft Alarm System	Anti-theft Alarm System
<b>RE</b> Federal Emissions	Federal Emissions
<b>RL</b> Daytime Running Lights	Daytime Running Lamps
<b>SL</b> SR5 Package	SR5 Package: Chrome Bumpers and Grille Surround, Power Windows/Door Locks, Cruise Control, Remote Keyless Entry System, Engine Skidplate, Variable Intermittent Wipers, Carpet Flooring, SR5 Fabric, Passenger Side Fold Flat Seat (only with Bucket Seats), SR5 Badging
<b>SM</b> Color Keyed Bumper Package	Color-Keyed Bumper Package (Contents vary by grade and cab type-Please check website or brochure)
<b>SO</b> Front and Rear Clearance Sonar	Front & Rear Clearance Sonar
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R18 Tires	18" Styled Steel Wheels with P255/70R18 Tires
<b>TM</b> Tow Mirrors	Tow Mirrors: Manual Fold, Manual-Extend, Power Adjustable, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)
<b>WR</b> Sliding Rear Window w/ Privacy Glass	Sliding Rear Window w/ Privacy Glass

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



**TUNDRA DOUBLE CAB 4X4**

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
8331	DBL CAB TUN-GRD 5.7L V8 F STD	6ECTi	\$29,990	\$27,438	
8335	DBL CAB TUN-GRD 5.7L V8 F STD	6ECTi	\$30,980	\$28,345	
8339	DBL CAB TUN-GRADE	STD 6ECTi	\$28,690	\$26,249	
8341	DBL CAB TUN-GRADE	STD 6ECTi	\$29,990	\$27,438	
8343	DBL CB TUN-GRADE L/B	STD 6ECTi	\$29,620	\$27,101	
8345	DBL CB TUN-GRADE L/B	STD 6ECTi	\$30,980	\$28,345	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8331	8335	8339	8341	8343	8345		

**AUDIO**

Option Code	Description	MSRP	Dealer Price	8331	8335	8339	8341	8343	8345	Conflicts	Requirements
DZ	AM/FM/MP3 CD w/ 6 Speakers	\$0	\$0	O	O	O	O	O	O	AN, EJ, EV, NV, OF, SM, SP	
EJ	JBL AM/FM/MP3 6CD w/ Bluetooth	\$1,420	\$1,065	O	■	O	O	■	■	AN, BX, BY, BZ, DZ, EV, NV, UT	OF, SM, SP
EV	AM/FM/MP3 CD w/ Bluetooth	\$510	\$383	O	O	O	O	O	O	AN, BX, BY, BZ, DZ, EJ, NV	

**OPTION**

Option Code	Description	MSRP	Dealer Price	8331	8335	8339	8341	8343	8345	Conflicts	Requirements
AA	18" Aluminum Alloy Wheels w/ P275/	\$1,020	\$816	O	O	O	O	O	O	BX, BY, BZ, OF, RK, ST	
BN	Manual Cloth Bucket Seats	\$185	\$148	O	O	O	O	O	O	BX, BY, BZ, OF, PE, RK, SM, SP	
BX	Work Truck Package w/ Cruise Contr	(\$685)	(\$548)	O	O	O	O	O	O	AA, BN, BY, BZ, EC, EJ, EV, MN, NV, OF, PE, RK, SM, SO, SP, WX	CK, HM, MM, TM, TO
BY	Work Truck Package w/ Remote Key	(\$705)	(\$564)	O	■	O	O	O	O	AA, BN, BX, BZ, EC, EJ, EV, MN, NV, OF, PE, RK, SM, SO, SP, WX	CK, HM, MM, TM, TO
BY	Work Truck Package w/ Remote Key	(\$715)	(\$572)	■	O	■	■	■	■	AA, BN, BX, BZ, EC, EJ, EV, MN, NV, OF, PE, RK, SM, SO, SP, WX	CK, HM, MM, TM, TO
BZ	Work Truck Package	(\$935)	(\$748)	O	O	O	O	O	O	AA, BN, BX, BY, EC, EJ, EV, MN, NV, OF, PE, RK, SM, SO, SP, WX	CK, HM, MM, TM, TO
CK	Cold Weather Package	\$160	\$128	O	O	O	O	O	O	MG, MM	HM, OF, TM, SP, TO
DS	Deck Rail System w/4 Adjustable Tie-	\$135	\$108	O	■	O	O	■	■		OF, SM, SP
EC	Multifunction Autodimming Rearview	\$285	\$228	O	■	O	O	■	■	AN, BX, BY, BZ, MN	OF, SM, SP
FE	50 State Emissions	\$0	\$0	■	■	O	O	O	O		DZ, EJ, EV, NV
HM	Power Heated Outside Mirrors	\$30	\$24	O	O	O	O	O	O	MM, TM	CK
KG	Running Boards	\$345	\$276	O	■	O	O	■	■		OF, SM, SP
LF	Fog Lamps	\$110	\$88	O	■	O	O	■	■	OF, RK, SM	

MODEL APPLICATION ■ = Not Available O = Optional STD =Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.

## TUNDRA DOUBLE CAB 4X4

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE TRANS.	MSRP	DEALER INVOICE	COMMENTS
8331	DBL CAB TUN-GRD 5.7L V8 F STD	6ECTi	\$29,990	\$27,438	
8335	DBL CAB TUN-GRD 5.7L V8 F STD	6ECTi	\$30,980	\$28,345	
8339	DBL CAB TUN-GRADE	STD 6ECTi	\$28,690	\$26,249	
8341	DBL CAB TUN-GRADE	STD 6ECTi	\$29,990	\$27,438	
8343	DBL CB TUN-GRADE L/B	STD 6ECTi	\$29,620	\$27,101	
8345	DBL CB TUN-GRADE L/B	STD 6ECTi	\$30,980	\$28,345	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8331	8335	8339	8341	8343	8345		
<b>MG</b> Front and Rear Mudguards	\$60	\$48	O	O	O	O	O	O	CK	
<b>MM</b> Manual Mirror	(\$130)	(\$104)	O	O	O	O	O	O	CK, HM, OF, SP, TM	BX, BY, BZ
<b>MN</b> Back Up Camera Display	\$475	\$380	O	O	O	O	O	O	AN, BX, BY, BZ, DZ, EJ, EV, MN	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,650	\$1,368	O	O	O	O	O	O	AN, BX, BY, BZ, DZ, EJ, EV, MN	
<b>OF</b> TRD Offroad Package	\$3,110	\$2,606	O		O	O			AA, BN, BX, BY, BZ, DZ, LF, MM, RK, SM, SP, ST, TO	CK, WR, WX
<b>PE</b> Power Cloth Bucket Seats	\$605	\$484	O		O	O			BN, BX, BY, BZ, RK, SM	OF, SP
<b>PN</b> Anti-theft Alarm System	\$220	\$176	O	O	O	O	O	O		
<b>RE</b> Federal Emissions	\$0	\$0	O	O						DZ, EJ, EV, NV
<b>RK</b> TRD Rock Warrior Package	\$3,737	\$2,990	O			O				
<b>RL</b> Daytime Running Lights	\$40	\$32	O	O	O	O	O	O		
<b>SM</b> Color Keyed Bumper Package	\$865	\$810	O			O			BN, BX, BY, BZ, DZ, LF, OF, PE, SP, TO	AA, CK, HM, WR, WX, ST
<b>SM</b> Color Keyed Bumper Package	\$875	\$818			O				BN, BX, BY, BZ, DZ, LF, OF, PE, SP, TO	AA, CK, HM, WR, WX, ST
<b>SO</b> Front and Rear Clearance Sonar	\$500	\$400	O	O	O	O	O	O	BX, BY, BZ	
<b>SP</b> SR5 Package	\$915	\$850	O		O	O			BN, BX, BY, BZ, DZ, MM, OF, RK, SM, TO	AA, CK, ST
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R	\$110	\$88	O	O	O	O	O	O	AA, OF, RK	
<b>TM</b> Tow Mirrors	\$90	\$72	O	O		O		O	HM, MM	OF, SP, TO
<b>TO</b> Tow Package	\$660	\$528	O		O	O			OF, SM, SP	
<b>UT</b> Rear Underseat Storage Box	\$40	\$32	O	O	O	O	O	O	EJ	
<b>WR</b> Sliding Rear Window w/ Privacy Glas	\$345	\$276	O	O	O	O	O	O	RK, WX	

MODEL APPLICATION

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O = Optional

STD =Standard Equipment

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**TUNDRA DOUBLE CAB 4X4**

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS					
8331	DBL CAB TUN-GRD 5.7L V8 F STD	6ECTi		\$29,990	\$27,438						
8335	DBL CAB TUN-GRD 5.7L V8 F STD	6ECTi		\$30,980	\$28,345						
8339	DBL CAB TUN-GRADE	STD	6ECTi	\$28,690	\$26,249						
8341	DBL CAB TUN-GRADE	STD	6ECTi	\$29,990	\$27,438						
8343	DBL CB TUN-GRADE L/B	STD	6ECTi	\$29,620	\$27,101						
8345	DBL CB TUN-GRADE L/B	STD	6ECTi	\$30,980	\$28,345						

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8331	8335	8339	8341	8343	8345		
WX Power Horizontal Sliding Rear Windo	\$425	\$340	O	■	O	O	■	BX, BY, BZ, RK, WR	OF, SM, SP	

MODEL APPLICATION

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O = Optional

STD =Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



**TUNDRA DOUBLE CAB 4X4**

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>AA</b> 18" Aluminum Alloy Wheels w/ P275/65R18 Tires	18" Alloy Wheels with P275/65R18 Tires
<b>BN</b> Manual Cloth Bucket Seats	Cloth Bucket Seats with 8-way Adjustable Driver / 4 way Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>BX</b> Work Truck Package w/ Cruise Control	Work Truck Package w/Cruise Control: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>BY</b> Work Truck Package w/ Remote Keyless Entry	Work Truck Package w/RKE: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror in place of Power Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Cruise Control
<b>BZ</b> Work Truck Package	Work Truck Package: Heavy Duty Vinyl Seats, Rubber-Type Floors, Black Grille Surround in place of Chrome Grille Surround, Manual Outside Mirror, 2-Speed Wiper in place of Variable Intermittent Wiper. Deletes: Remote Keyless Entry
<b>CK</b> Cold Weather Package	Cold Weather Package: Heavy Duty Battery, Heavy Duty Starter, Windshield Wiper De-Icer with Timer, Front and Rear Mudguards
<b>DS</b> Deck Rail System w/4 Adjustable Tie-down	Deck Rail System with 4 Adjustable Tie-down Cleats
<b>DZ</b> AM/FM/MP3 CD w/ 6 Speakers	AM/FM/MP3 CD, 6 Speakers and Aux Input, Satellite Radio Capability
<b>EC</b> Multifunction Autodimming Rearview Mirror	Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>EJ</b> JBL AM/FM/MP3 6CD w/ Bluetooth	JBL AM/FM/MP3 6-Disc Changer, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>EV</b> AM/FM/MP3 CD w/ Bluetooth	AM/FM/MP3 CD w/ 6 Speakers, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>FE</b> 50 State Emissions	50 State Emission
<b>HM</b> Power Heated Outside Mirrors	Power Heated Outside Mirrors
<b>KG</b> Running Boards	Running Boards
<b>LF</b> Fog Lamps	Fog Lamps
<b>MG</b> Front and Rear Mudguards	Front and Rear Mudguards

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# TUNDRA DOUBLE CAB 4X4

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>MM</b> <i>Manual Mirror</i>	Manual Adjust Outside Mirrors
<b>MN</b> <i>Back Up Camera Display</i>	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>NV</b> <i>DVD Navigation System w/ Back Up Monitor</i>	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)
<b>OF</b> <i>TRD Offroad Package</i>	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PE</b> <i>Power Cloth Bucket Seats</i>	Cloth Bucket Seats with Power 8-way Adjustable Driver-side and 4 way Manually Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>PN</b> <i>Anti-theft Alarm System</i>	Anti-theft Alarm System
<b>RE</b> <i>Federal Emissions</i>	Federal Emissions
<b>RL</b> <i>Daytime Running Lights</i>	Daytime Running Lamps
<b>SM</b> <i>Color Keyed Bumper Package</i>	Color-Keyed Bumper Package (Contents vary by grade and cab type-Please check website or brochure)
<b>SO</b> <i>Front and Rear Clearance Sonar</i>	Front & Rear Clearance Sonar
<b>SP</b> <i>SR5 Package</i>	SR5 Package (Contents vary by grade and cab type-Please check website or brochure)
<b>ST</b> <i>18" Styled Steel Wheel w/ P255/70R18 Tires</i>	18" Styled Steel Wheels with P255/70R18 Tires
<b>TM</b> <i>Tow Mirrors</i>	Tow Mirrors: Manual Fold, Manual-Extend, Power Adjustable, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)
<b>TO</b> <i>Tow Package</i>	Tow Package: Please see brochure or website for towing capacity and payload
<b>UT</b> <i>Rear Underseat Storage Box</i>	Rear Underseat Storage Box
<b>WR</b> <i>Sliding Rear Window w/ Privacy Glass</i>	Sliding Rear Window w/ Privacy Glass
<b>WX</b> <i>Power Horizontal Sliding Rear Window w/ Privacy Glass</i>	Power Horizontal Sliding Rear Window w/Privacy Glass

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



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2010 SUGGESTED PRICE GUIDE

SCHEDULE B

**TUNDRA DBL CAB / C.MAX 4X4**

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8350	DBL CAB 4.6L V8 LTD	LTD	6ECTi	\$38,320	\$35,062	
8352	DBL CAB 5.7L V8 LTD	LTD	6ECTi	\$39,620	\$36,251	
8354	DBL CAB 5.7L V8 FFV S/BED	LTD	6ECTi	\$39,620	\$36,251	
8359	C/MAX 4.6L V8 TUN-GRADE	STD	6ECTi	\$31,515	\$28,835	
8361	C/MAX 5.7L V8 TUN-GRADE	STD	6ECTi	\$32,815	\$30,025	
8363	CREWMAX 5.7L V8 FFV S/BE	STD	6ECTi	\$32,815	\$30,025	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8350	8352	8354	8359	8361	8363		

**AUDIO**

OPTION	DESCRIPTION	MSRP	DEALER PRICE	8350	8352	8354	8359	8361	8363	CONFLICTS	REQUIREMENTS
DZ	AM/FM/MP3 CD w/ 6 Speakers	\$0	\$0				O	O	O	EJ, EV, NV, OF, SP	
EJ	JBL AM/FM/MP3 6CD w/ Bluetooth	\$1,260	\$945				O	O	O	DZ, EV, NV	OF, SP
EV	AM/FM/MP3 CD w/ Bluetooth	\$510	\$383				O	O	O	DZ, EJ, EY, NV	

**OPTION**

OPTION	DESCRIPTION	MSRP	DEALER PRICE	8350	8352	8354	8359	8361	8363	CONFLICTS	REQUIREMENTS
AA	18" Aluminum Alloy Wheels w/ P275/	\$1,020	\$816				O	O	O	OF, RK, ST	
AL	20" Aluminum Alloy Wheels w/ P275/	\$920	\$736	O	O	O				OF	
BN	Manual Cloth Bucket Seats	\$145	\$116				O	O	O	OF, PE, RK, SP	
CK	Cold Weather Package	\$160	\$128				O	O	O	MG	HM, OF, TM, SP, TO
DS	Deck Rail System w/4 Adjustable Tie-	\$135	\$108				O	O	O		OF, SP
EC	Multifunction Autodimming Rearview	\$285	\$228				O	O	O	MN	OF, SP
EY	Rear Seat DVD Entertainment Syste	\$1,670	\$1,336				O	O	O	EV, NV	EJ
FE	50 State Emissions	\$0	\$0	O	O		O	O			
HM	Power Heated Outside Mirrors	\$30	\$24				O	O	O	TM	CK
KG	Running Boards	\$345	\$276	O	O	O	O	O	O		OF, SP
LF	Fog Lamps	\$110	\$88				O	O	O	OF, RK	
MG	Front and Rear Mudguards	\$60	\$48				O	O	O	CK	
MN	Back Up Camera Display	\$475	\$380				O	O	O	EC, NV	

MODEL APPLICATION [ ] = Not Available O = Optional STD =Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.

## TUNDRA DBL CAB / C.MAX 4X4

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8350	DBL CAB 4.6L V8 LTD	LTD	6ECTi	\$38,320	\$35,062	
8352	DBL CAB 5.7L V8 LTD	LTD	6ECTi	\$39,620	\$36,251	
8354	DBL CAB 5.7L V8 FFV S/BED	LTD	6ECTi	\$39,620	\$36,251	
8359	C/MAX 4.6L V8 TUN-GRADE	STD	6ECTi	\$31,515	\$28,835	
8361	C/MAX 5.7L V8 TUN-GRADE	STD	6ECTi	\$32,815	\$30,025	
8363	CREWMAX 5.7L V8 FFV S/BE	STD	6ECTi	\$32,815	\$30,025	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION						CONFLICTS	REQUIREMENTS
			8350	8352	8354	8359	8361	8363		
<b>MN</b> Back Up Camera Display	\$350	\$280	O	O	O				EC, NV	
<b>MO</b> Memory Package: Power Driver Seat	\$465	\$372	O	O	O				TM	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,650	\$1,368				O	O	O	DZ, EJ, EV, EY, MN	
<b>NV</b> DVD Navigation System w/ Back Up	\$1,690	\$1,398	O	O	O				DZ, EJ, EV, EY, MN	
<b>OF</b> TRD Offroad Package	\$70	\$56	O	O	O				AA, BN, DZ, LF, RK, SP, ST, TO	CK
<b>OF</b> TRD Offroad Package	\$3,110	\$2,606				O	O	O	AA, BN, DZ, LF, RK, SP, ST, TO	CK
<b>PE</b> Power Cloth Bucket Seats	\$565	\$452				O	O	O	BN, RK	OF, SP
<b>PN</b> Anti-theft Alarm System	\$220	\$176				O	O	O		
<b>RE</b> Federal Emissions	\$0	\$0			O			O		DZ, EJ, EV, NV
<b>RK</b> TRD Rock Warrior Package	\$3,352	\$2,682					O	O		
<b>RL</b> Daytime Running Lights	\$40	\$32	O	O	O	O	O	O		
<b>SO</b> Front and Rear Clearance Sonar	\$500	\$400				O	O	O		
<b>SP</b> SR5 Package	\$955	\$882				O	O	O	BN, DZ, OF, RK, TO	AA, CK, ST
<b>SR</b> Power Tilt and Slide Moonroof	\$810	\$648				O	O	O		
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R	\$110	\$88				O	O	O	AA, OF	
<b>TM</b> Tow Mirrors	\$90	\$72					O	O	HM	OF, SP, TO
<b>TM</b> Tow Mirrors	\$200	\$160	O	O	O				HM	OF, SP, TO
<b>TO</b> Tow Package	\$660	\$528				O	O	O	OF, SP	

MODEL APPLICATION

■ = Not Available

O = Optional

STD = Standard Equipment

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SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.

**TUNDRA DBL CAB / C.MAX 4X4**

EFFECTIVE DATE: 3/1/2009

<b>FACTORY INSTALLED OPTIONS</b>	<b>OPTIONAL EQUIPMENT DESCRIPTIONS</b>
<b>AA</b> 18" Aluminum Alloy Wheels w/ P275/65R18 Tires	18" Alloy Wheels with P275/65R18 Tires
<b>AL</b> 20" Aluminum Alloy Wheels w/ P275/55R20 Tires	20" Alloy Wheels with P275/55R20 Tires
<b>BN</b> Manual Cloth Bucket Seats	Cloth Bucket Seats with 8-way Adjustable Driver / 4 way Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>CK</b> Cold Weather Package	Cold Weather Package: Heavy Duty Battery, Heavy Duty Starter, Windshield Wiper De-Icer with Timer, Front and Rear Mudguards
<b>DS</b> Deck Rail System w/4 Adjustable Tie-down	Deck Rail System with 4 Adjustable Tie-down Cleats
<b>DZ</b> AM/FM/MP3 CD w/ 6 Speakers	AM/FM/MP3 CD, 6 Speakers and Aux Input, Satellite Radio Capability
<b>EC</b> Multifunction Autodimming Rearview Mirror	Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>EJ</b> JBL AM/FM/MP3 6CD w/ Bluetooth	JBL AM/FM/MP3 6-Disc Changer, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>EV</b> AM/FM/MP3 CD w/ Bluetooth	AM/FM/MP3 CD w/ 6 Speakers, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Aux/USB Input
<b>EY</b> Rear Seat DVD Entertainment System	Rear Seat DVD Entertainment System, 2 Wireless Headphones and Wireless Remote, 115V AC Outlet
<b>FE</b> 50 State Emissions	50 State Emission
<b>HM</b> Power Heated Outside Mirrors	Power Heated Outside Mirrors
<b>KG</b> Running Boards	Running Boards
<b>LF</b> Fog Lamps	Fog Lamps
<b>MG</b> Front and Rear Mudguards	Front and Rear Mudguards
<b>MN</b> Back Up Camera Display	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>MO</b> Memory Package: Power Driver Seat	Memory Package: Power Driver Seat Memory, Power Outside Mirrors with Memory and Puddle Lamps, Power Tilt and Telescoping Steering Wheel with Memory

Delivery, Processing and Handling Fee is based on the value of the processing, handling and delivery services provided by Toyota and Toyota's overall pricing strategy. Federal, state and local taxes, advertising fees, if any, and the Delivery, Processing, and Handling Fee are additional.

SUGGESTED RETAIL PRICES: These guidelines are provided by the importer. The selling dealer is free to establish its own selling price. All models comply with 2010 safety standards.



# TOYOTA

**CONFIDENTIAL**

2010 SUGGESTED PRICE GUIDE

## TUNDRA DBL CAB / C.MAX 4X4

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS	OPTIONAL EQUIPMENT DESCRIPTIONS
<b>NV</b> DVD Navigation System w/ Back Up Monitor	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)
<b>OF</b> TRD Offroad Package	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PE</b> Power Cloth Bucket Seats	Cloth Bucket Seats with Power 8-way Adjustable Driver-side and 4 way Manually Adjustable Passenger Side, Adjustable Headrests, Tilt/Telescoping Steering Wheel, Center Console Shift Lever, Center Console with Laptop and File Storage
<b>PN</b> Anti-theft Alarm System	Anti-theft Alarm System
<b>RE</b> Federal Emissions	Federal Emissions
<b>RL</b> Daytime Running Lights	Daytime Running Lamps
<b>SO</b> Front and Rear Clearance Sonar	Front & Rear Clearance Sonar
<b>SP</b> SR5 Package	SR5 Package (Contents vary by grade and cab type-Please check website or brochure)
<b>SR</b> Power Tilt and Slide Moonroof	Power Tilt and Slide Moonroof
<b>ST</b> 18" Styled Steel Wheel w/ P255/70R18 Tires	18" Styled Steel Wheels with P255/70R18 Tires
<b>TM</b> Tow Mirrors	Tow Mirrors: Manual Fold (8361, 8363), Power Fold (8350, 8352, 8354), Power Adjustable, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)
<b>TO</b> Tow Package	Tow Package: Please see brochure or website for towing capacity and payload

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# TUNDRA CREW MAX 4X4

2010 SUGGESTED PRICE GUIDE

SCHEDULE B

EFFECTIVE DATE: 3/1/2009

MODEL	DESCRIPTION	GRADE	TRANS.	MSRP	DEALER INVOICE	COMMENTS
8370	CREWMAX 4.6L V8 LTD	LTD	6ECTi	\$40,855	\$37,382	
8372	CREWMAX 5.7L V8 LTD	LTD	6ECTi	\$42,155	\$38,571	
8374	CREWMAX 5.7L V8 FFV S/BE	LTD	6ECTi	\$42,155	\$38,571	

FACTORY INSTALLED OPTIONS	MSRP	DEALER PRICE	MODEL APPLICATION				CONFLICTS	REQUIREMENTS
			8370	8372	8374			

**OPTION**

OPTION	DESCRIPTION	MSRP	DEALER PRICE	8370	8372	8374	CONFLICTS	REQUIREMENTS
AL	20" Aluminum Alloy Wheels w/ P275/	\$920	\$736	O	O	O	OF, PT	
EY	Rear Seat DVD Entertainment Syste	\$1,670	\$1,336	O	O	O		
FE	50 State Emissions	\$0	\$0	O	O			
KG	Running Boards	\$345	\$276	O	O	O		
MN	Back Up Camera Display	\$350	\$280	O	O	O	NV, PT	
MO	Memory Package: Power Driver Seat	\$465	\$372	O	O	O	PT, TM	
NV	DVD Navigation System w/ Back Up	\$1,690	\$1,398	O	O	O	MN, PT	
OF	TRD Offroad Package	\$70	\$56	O	O	O	AL, PT	FE
PT	Platinum Package	\$4,662	\$3,776		O	O	AL, MN, MO NV, OF, RL, SR, TM	
RE	Federal Emissions	\$0	\$0			O		
RL	Daytime Running Lights	\$40	\$32	O	O	O		
SR	Power Tilt and Slide Moonroof	\$810	\$648	O	O	O	PT	
TM	Tow Mirrors	\$200	\$160	O	O	O	MO, PT	

MODEL APPLICATION ■ = Not Available O = Optional STD =Standard Equipment

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**TUNDRA CREW MAX 4X4**

EFFECTIVE DATE: 3/1/2009

FACTORY INSTALLED OPTIONS		OPTIONAL EQUIPMENT DESCRIPTIONS
<b>AL</b>	20" Aluminum Alloy Wheels w/ P275/55R20 Tires	20" Alloy Wheels with P275/55R20 Tires
<b>EY</b>	Rear Seat DVD Entertainment System	Rear Seat DVD Entertainment System, 2 Wireless Headphones and Wireless Remote, 115V AC Outlet
<b>FE</b>	50 State Emissions	50 State Emissions
<b>MN</b>	Back Up Camera Display	Back-Up Camera Display in Multifunction Autodimming Rearview Mirror: Compass and HomeLink Universal Transceiver
<b>MO</b>	Memory Package: Power Driver Seat	Memory Package: Power Driver Seat Memory, Power Outside Mirrors with Memory and Puddle Lamps, Power Tilt and Telescoping Steering Wheel with Memory
<b>NV</b>	DVD Navigation System w/ Back Up Monitor	DVD Navigation System (Contents vary by grade & cab type. Please check website or brochure)
<b>OF</b>	TRD Offroad Package	TRD Off-Road Package (Contents vary by grade and cab type-Please check website or brochure)
<b>PT</b>	Platinum Package	Platinum Package: Power Memory Package (Power Driver Seat, Power Outside Mirrors, Power Tilt and Telescoping Steering Wheel all with Memory, puddle lamps), DVD Navigation System with Backup Monitor (JBL AM/FM/MP3 with 4-disc Changer, 12 Speakers including Subwoofer, Bluetooth, Steering Wheel Audio Controls, Integrated Satellite Radio w/3 Month Free Subscription to XM Satellite Radio, Auxiliary Audio Jack and USB Port), Power Tilt and Slide Moonroof, Daytime Running Lamps, 20" Alloy P275/55R20, Chrome Lower Front Bumper, Perforated Leather-Trimmed Seats, Heated and Cooled Driver and Front Passenger Seats, Simulated Wood Interior Trimmed Accents, Auto Up/Down Driver and Front Passenger Windows, Glass Breakage Sensor, Embroidered Headrests and Door Sill Protectors with Platinum Logo, Platinum Badging.
<b>RE</b>	Federal Emissions	Federal Emissions
<b>RL</b>	Daytime Running Lights	Daytime Running Lamps
<b>SR</b>	Power Tilt and Slide Moonroof	Power Tilt and Slide Moonroof
<b>TM</b>	Tow Mirrors	Tow Mirrors: Power Fold, Power Adjustable, Manual-Extend, Heated, with Turn Signals (Replaces Standard Equipment Mirrors)

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